



Sponsored by the San Francisco Bay Area
Federal Executive Board

The Bamboo Principle

The 7 Roots of Peak Performance!

August 1, 2017

8:30 AM - 4:00 PM

Enrollment: \$250/person (or both classes for \$395 total)

**Phillip Burton Federal Building
450 Golden Gate Avenue,
Second Floor, Arizona Room
San Francisco, California**



The Bamboo Principle shares the habits and tactics that distinguish truly productive people from those who merely possess talent, and provides you with a series of activities that promise to boost your productivity, help you plan a career, and even prepare for a perfect retirement. Learn the secrets of top performers, debunk many myths about success, and apply the lessons taught by timber bamboo—the world’s strongest grass. Live a life of balance, and do more of what you love!

After you complete this workshop, you will have a deeper understanding about yourself, your talents, and the kinds of work and projects where you thrive and feel truly gratified. This class doesn’t offer a couple of skills; it provides a *plan* and a suggested shift in mindset that builds greater confidence and focus. *The Bamboo Development Model™* enables you address the right activities in the right sequence, and we complete the class with a detailed *Personal Development Plan*. Managers will have a communication tool for leveraging their teams’ talents, and individuals will have a process for promotion, productivity and daily effectiveness.

Topics Include:



- The Bamboo Principle Defined
- Three Myths about Your Potential
- What Bamboo Teaches about Business
- The Truth about the Overnight Success
- How to Communicate & Coach your Peers
- The 7 Roots Beneath Results
- Build Your Personal Development Plan
- Work/Life Balance & Stress Reduction
- Catalysts that Sustain Your Progress

You are aware of your strengths and talents, now learn the most efficient ways to develop and even monetize them, while living the mystical virtues of timber bamboo. You will receive a workbook and a copy of Ken Lodi’s book, ***The Bamboo Principle***. Looking forward to seeing you there!

Presented by Ken Lodi

Creator of The Bamboo Principle, Ken Lodi is a business coach, author and professional speaker. He has delivered over 3,000 presentations in 5 countries, and worked as a behind the scenes coach to people in sports and entertainment. He has produced several corporate training videos, and provided the voice-over for many successful audio training programs. He has been featured as a subject matter expert on NBC News and FOX. www.kenlodi.com

Use the attached registration page and email to ken@kenlodi.com
Questions? Call SFFEB:, Gail Castenda, **415-625-2461** or castaneda.gail@dol.gov
or Ken Lodi, **323-833-9933** or email ken@kenlodi.com

REGISTRATION FORM



Please fill out the registration form completely.

The Bamboo Principle - \$250 per person | *Front & Center* - \$250 per person | Register for both now for \$395 total

Organization Name:

1. Name and Email

The Bamboo Principle Front & Center

2. Name and Email

The Bamboo Principle Front & Center

3. Name and Email

The Bamboo Principle Front & Center

4. Name and Email

The Bamboo Principle Front & Center

5. Name and Email

The Bamboo Principle Front & Center

6. Name and Email

The Bamboo Principle Front & Center

7. Name and Email

The Bamboo Principle Front & Center

Billing Contact: Name and Email

Credit Card Type Visa MasterCard American Express Discover

Credit Card # Exp. Date (MM/YY)

Total Charge Amount \$

Authorization Signature: _____ Date _____

Questions: Call 323-833-9933 or mailto: ken@kenlodi.com