

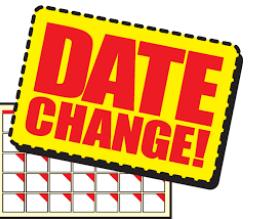


San Francisco Federal Executive Board Sponsored  
Leadership Training

# “Think and Act Like a Leader” ★



The four sessions in this two-day course are designed to improve the leadership effectiveness of federal employees. Presented and led by Jerry Strom, creator of the highly acclaimed ‘Six Core Competencies of Leadership’ training series, this class builds essential leadership skills associated with OPM’s recommended ‘Executive Core Qualifications’ for leadership. Incorporating recent surveys and research within the federal sector, you’ll improve business acumen, the capacity to lead change, lead people, drive results, and build coalitions.



**\*\*\*Two-Day Leadership Training Program\*\*\***  
**Dates: July 7-8, 2020** **\$425.00/person**

Time: 9:00 a.m. to 4:00 p.m.

Location: TBA

## Day One. [Think.]

The Force of Impact: **“How to Apply a Balanced Standard of Thinking that Improves Your Results.”**

**Morning: "Strategic Thinking."** Becoming more strategic in your everyday thinking is essential to having a strong leadership agenda: providing guidance to decisions, implementing initiatives, determining priorities and allocating resources.

**Afternoon: "Creative, Innovative, and Adaptive Thinking."** Accomplishing the strategic initiatives, goals, and the mission of the agency is dramatically improved when imaginative, thought-provoking ideas are used as a catalyst to see work accomplished in new ways, with new focus, clarity, and energy.

## Day Two. [Act.]

The Point of Impact: **“How Your Behaviors Influence Your Ability to Lead Effectively.”**

**Morning: "Social / Emotional Intelligence."** Your impact as a leader goes well beyond your competence; it depends greatly on how well you interact with others. Learn what works, assess your actions, and understand how to make adjustments.

**Afternoon: "Where the Leadership Research Leads Us."** A ‘W.O.W.’ Factor is always in play on the job – leaders need to fully understand the primary wants and needs that people embrace. Compiled from research within the federal sector; see how this information impacts the actions you take.

Course Curriculum / Descriptions: [http://www.jerrystrom.com/js\\_ta.html](http://www.jerrystrom.com/js_ta.html)  
Web Information: <http://www.jerrystrom.com/fed/symmetry-federal.html>

### Registration:

Email Registration Form to [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)

Logistics: Sara Russell, Director, SFFEB (415) 625-7723 Payment and Registration: Jerry Strom, (925) 930-8813



Presented by Jerry Strom & Company, Inc.

2808 San Benito Drive, Walnut Creek, CA 94598 Phone: (925) 930-8813 Email: [jerry@jerrystrom.com](mailto:jerry@jerrystrom.com)

Please email registration form to [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)

Think and Act Like a Leader

July 7-8, 2020

San Francisco Federal Executive Board Sponsored

\*\*\*Use this Registration Form, or submit an SF182 for each participant\*\*\*



### 1. Registered Participant(s)

For Multiple Participants – Attach a List of Names, Email, and Direct Phone Numbers

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 2. Payment Information **\$ 425.00** Registration Fee/Person

VISA: [ ]      MasterCard: [ ]      Other: [ ] Check Enclosed

Card Holders' Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ | Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ | Card 3-Digit Security Code: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

### 3. Payment Primary Contact

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 4. Authorizing Contact

(Person Submitting and Authorizing this Registration)

Name: \_\_\_\_\_ | Title: \_\_\_\_\_

Signature: \_\_\_\_\_ | Date: \_\_\_\_\_

### Feedback from Participants:

- *"Very inspirational – great self-reflection."*
- *"I liked the class participation and the diversity."*
- *"Fantastic experience – it gave me more confidence about projects I've been shying away from."*

- *"Well-balanced ... perfectly paced, and interactive."*
- *"This series contained great information that can be utilized immediately!"*



- *"Time well spent."*