

Virtual Communications

June 5, 2020

9:30 AM – 12 PM

Enrollment: \$199/person

Spouse/Partner: \$100

- When you register, you will receive the meeting invite link and PDF materials.
- Bonus: Free access to professional development audio modules on KenLodi.com
- Meet Ken and course overview: <https://vimeo.com/397537446>



As millions of people find themselves working from home, we're discovering the power of webinars for learning and daily communication. As you know, some virtual/remote meetings are more productive than others. Do you have a process for preparing and delivering your message? Are you aware of the protocols that enable you to deliver a professional webinar? **Virtual Communication requires new skills and tactics and, when done right, you can communicate like a pro!**

Course Description

Thanks to technology, daily communication today is often "virtual" – taking place via digital and online scenarios. Virtual communication allows us to connect from decentralized, remote locations and have productive interactions, while also saving team members the time and money consumed by commutes and travel. But Virtual Communication requires new skills and methods and, when done right, it can be as good as live.

We introduce a practical approach for communicating with remote teams so "virtual" becomes a collaborative, inclusive experience. Additionally, we share the protocols for preparing and delivering professional meetings and presentations.

We share the "production secrets" to a great webinar while improving your credibility, personal brand and sales efforts.

Course Overview

- Preparation activities
- Setting the stage
- Engagement and participation
- Facilitation and asking questions
- Managing time and topic
- Working in teams
- Audio / video / technology protocols
- Meeting summaries and next steps

This program provides you with the mindset and skillset required to communicate through a variety of digital mediums, with a focus on targeting information while adapting to the realities of time and attention limitations. Participants learn to:

- Prepare
- Balance
- Interact
- Facilitate
- Engage

***REGISTER NOW** ☑ Contact us at (323) 833-9933 or info@stratlearning.com, Strategic Learning Partners, 137 N. Larchmont Blvd., Los Angeles, CA 90004, Questions? Call SFEB: Sara Russell, 415-625-7723, russell.sara.l@dol.gov



Presented by Ken Lodi: Creator of *the Bamboo Principle*, Ken Lodi is a business coach, author and professional speaker. He has delivered over 3,000 presentations in 5 countries and worked as a behind-the-scenes coach to people in sports and entertainment. He has produced several corporate training videos, and provided the voice-over for many successful audio programs. Ken has been featured as a subject matter expert on NBC and ABC news.